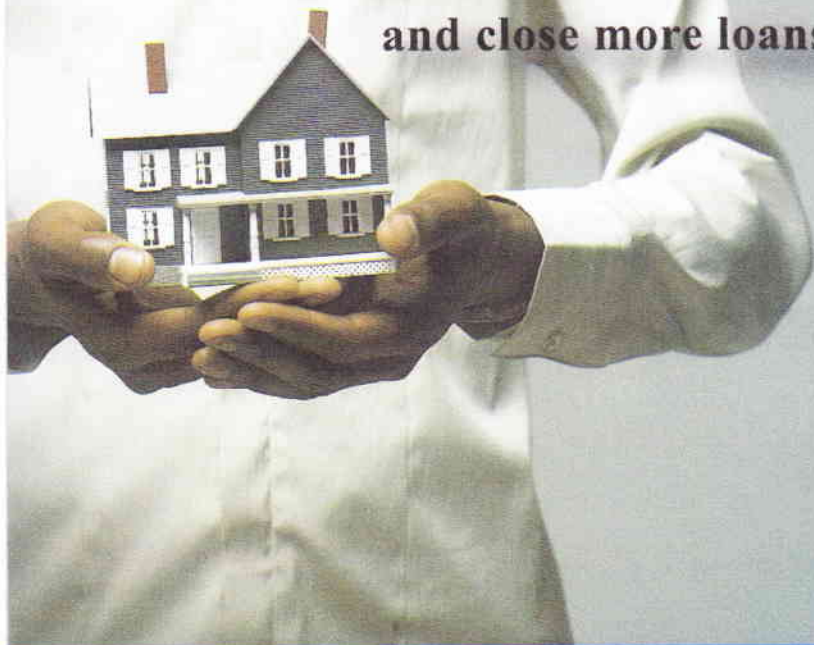


# Gain a Competitive Edge With SharperLending

**Cut costs,**

**streamline originations**

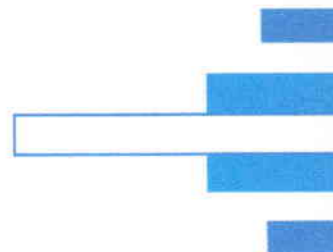
**and close more loans**



For years the lender struggled with its turnaround times. The loan department would order a lien position product from an attorney's office and then wait days for the report. Employees would manually write out information needed for flood determinations, send the request via fax and then wait. AVMs and appraisals required time-wasting visits to various websites.

The result was a bottleneck of loans, frustrated customers and a two week turnaround. Not a competitive way of doing business.

Enter SharperLending. Thanks to this unique platform, the lender now orders AVMs, flood determinations and more with a quick and easy visit to one secure website. Loans that used to take two weeks to process are now completed within 24 to 48 hours.





# What is SharperLending?

SharperLending is a bundled services platform that allows you to order all the reports and documents you need to process and close a loan. All from a secure, single point of input that is FREE for you.

No setup fees. No software to buy, install and manage. And no more tedious, time-consuming and error-prone retyping of information.

- **Cut costs.** SharperLending's automation of the origination process makes processing more efficient and virtually eliminates errors. Lenders using SharperLending save between 25 and 50 basis points because of increased efficiencies, time savings and error reduction.
- **Slash turnaround time and close more loans.** Starting and closing an equity loan within the same day is possible with SharperLending, leaving you free to close more loans. Most reports are available within 30 seconds, and all vendors are constantly monitored to ensure they deliver timely reports so you can count on short turnaround times.
- **Get preferred pricing.** With SharperLending, you receive the type of pricing usually reserved only for large lenders. That's because SharperLending leverages the size of its customer base to negotiate prices individual companies simply can't get on their own as well as offers access to exclusive products not available to all.
- **Spend time closing loans, not struggling with software.** Because SharperLending's platform is completely web-based, all you need to do is point and click at one secure site. Enter loan information once, and then easily order, view, manage and store your reports on one site. SharperLending eliminates the need to email files containing sensitive loan data, so there's never a worry about security. Plus, there's no software to install or maintain and SharperLending handles all system enhancements - including those requested by customers.

