

# STARLINES ASTROLOGICAL CALENDAR

## CHART YOUR COURSE FOR SUCCESS

*"There is something revealed this month in your finances that will spark a past interest. This is a talent brought to light, and with finesse and good guides, a gamble can pay off. Check out the happenings behind the scenes; it is part of the entertainment."*

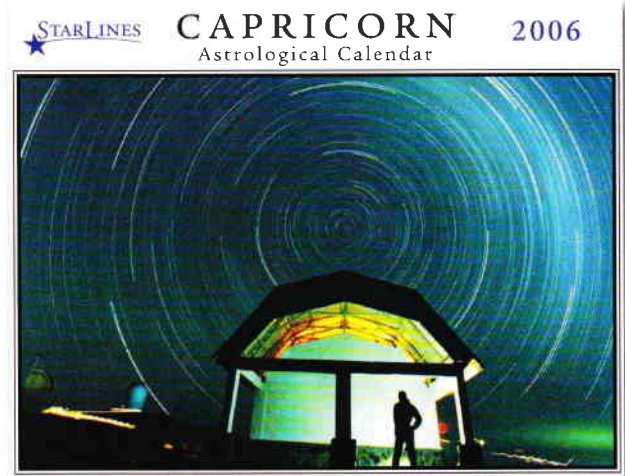
*-Capricorn, Career and Money, July 2006, StarLines Astrological Calendar*

With the StarLines Astrological Calendar, this type of valuable advice is available every day with just a quick glance at the calendar. Is today a good day to ask that special someone out on a date? Should you wait a week before asking for that raise at work? Is this the month to take that vacation? Unlike other horoscopes, the StarLines Astrological Calendar lets you plan up to a year out in three critical areas of life: **Love and Romance**, **Career and Money**, and **Health and Well-Being**.

Each month features advice on what to expect in addition to offering an invaluable graph that charts the daily strength of those three critical areas. Charted by our professional astrologer, the graph ranks each area on a scale from 1 to 10, so you can plan your day, week and month accordingly.

Even casual horoscope followers will find the astrological guidance helpful. The unique StarLines Astrological Calendar contains no strange symbols and it doesn't require any special astrological knowledge to understand. All of the calendars – one for each of the 12 astrological signs – are easily read and, most importantly, easily put to good use in everyday life.

In fact, the StarLines Astrological Calendar is more than just a calendar. It's a chance to chart a course for success. And consider the successful course you can chart as a retailer of the StarLines Astrological Calendars by taking advantage of these benefits:



### RENEWABLE SALES

Because the StarLines Astrological Calendars offer personalized advice tailored to each sign, satisfied consumers will depend on them year after year. That means the Astrological Calendars will become more than just a one-time purchase forgotten about the following year. When it's time for a new calendar, consumers will seek out the advice the calendars provide by purchasing again the following year.

### MORE SALES PER HOUSEHOLD

Households traditionally need only one calendar for the year, even in the case of specialty calendars such as those tracking ocean tides. Not so with the StarLines Astrological Calendar. Because of the valuable insight each contains, consumers will look to buy one for each sign in their households. They also make great gifts.

### LONGER SHELF LIFE THAN TRADITIONAL CALENDARS

The astrological guidance found in the calendars is vital in people's lives well beyond January, the point at which most calendars are pulled off the shelves. Consumers will look for the calendars, whether for themselves or for friends, throughout the year.

### GUARANTEED CURRENT CALENDAR

StarLines will replace all unsold calendars with the latest year's new edition at no additional cost.

To chart your course for success, order your StarLines Astrological Calendars by simply completing the order form on the other side.